

Press Release 2008

BrazilLive Music and Arts Events

El Rio 3158 Mission St,
San Francisco, CA 94110
415.826.8501
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Have you ever been to Brazil?

Well, you can have a little taste at BrazilLive, hosted by El Rio, the beloved Mission Street venue, located in the Mission District of San Francisco.

Every Thursday night accomplished bands, emerging musicians and DJs perform the best of Brazilian and World Dance music. Capoeira performances, art exhibits ranging from photography to painting, artisan crafts, sculpture, collage art and more add to the creativity and uniqueness of the night.

BrazilLive was launched in June of 2007, to bring together music and art created by Brazilians living in the San Francisco Bay Area. It is a festive social event, which has been growing quickly in popularity.

“Our goal is to promote the rich and diverse Brazilian culture by promoting Brazilian artists and musicians in the San Francisco Bay Area. We will do this by often/constantly highlighting new artists,” says Sonia Peyroton, the creator behind the “carioca scene.”

BrazilLive opens its doors at 9pm, as the night pumps on with DJs and bands playing the best of brazilian tunes, exciting beats and rhythms such as Brazilian Samba-funk, Pop Music (MPB), Samba, Pagode, Forró, Chorinho, Batucada, jazz/funk, Funk Carioca, Afrobeat, Electrobossa, Brazilian hip-hop, Sambass, Tecnomacumba, Electronica and other world beats.

A cozy outdoor patio provides further opportunities to experience Portuguese language and Brazilian pop culture by screening a selected Brazilian film, live concert or music video clips.

BrazilLive – You better live it!

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WHAT: A little flavour of brazilian cultural atmosphere promise to surprise you!

WHERE: El Rio - Neighborhood bar located in San Francisco's Mission District with a diverse mixed clientele, live music, DJ sets, and even movies. Brazilian Caipirinhas and Guaraná sodas at the bar? Tastes like paradise!

WHEN: Every Thursday, from 9pm to 2am.

WHO: Emerging and accomplished musicians, DJs and performers bring us exciting Brazilian beats and rhythms.

EVENT DESCRIPTION: Brazilian Bands & DJs performing all night long. Indoor Art Exhibit. Showcases will range from photography to painting, artisan crafts and much more. A cozy outdoor patio provides further opportunities to experience Portuguese language and Brazilian pop culture by screening a selected Brazilian film, live concert or music video clips.

MUSIC STYLE: Rhythms ranges from Brazilian Samba-funk, Pop music (MPB) Samba, Pagode, Chorinho, Forró, Hip-Hop, Sambass, Tecnomacumba, Electronica, Electrobossa, batucada, jazz/funk, afrobeat, and other world beats.

COST: \$8 Plus 1 free drink from 9PM to 10PM

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Photos Available